



## Account Cross Sell Jumpstart™

Expand Your Cross-Selling Efforts to Members

## Would you like to simplify and expand your cross-selling opportunities?

### BUSINESS VALUE

- Enhance Service
- Boost Revenue

### COMPATIBILITY

- Episys®

Account Cross Sell Jumpstart furthers the capabilities of our Account Cross Sell™ (ACS) solution by expanding cross-selling criteria. It is a near-real-time interface that provides the information, tools, and guidelines your front-line staff need to effectively sell loan and share products, including new services to your credit union's valuable members.

#### IT WORKS LIKE THIS ...

ACS Jumpstart supports and enhances your cross-selling efforts with the following products:

- New and used car loans
- Overdraft protection
- Credit cards
- Debit cards
- Lines of credit
- ATM cards
- Refinancing of vehicles from other institutions
- Home banking and audio access
- HELOCs
- IRAs
- Checking accounts
- Certificates
- Holiday clubs
- Business checking
- Business loans
- Credit insurance
- Warranties
- Bill payment
- E-statements
- Mortgage loans

- Financial and insurance services
- RV loans
- Direct deposit
- Money market accounts
- Personal loans
- Other savings accounts
- Reloadable Visa® cards
- GAP protection

With ACS Jumpstart, you can easily set up and maintain your credit union's ACS parameters with a user-friendly interface. This includes establishing the eligibility criteria for a member, which determines the products and services they qualify for, the items they will be offered, and the actions that should occur when the member accepts the product or service.

The solution also provides sales reports, which allow the credit union to view ACS Jumpstart sales and referral information by branch, user, or product.

## WHAT IT DOES:

- Gives cross-selling efforts a jumpstart by expanding criteria.
- Supports a variety of pre-defined services and products.
- Provides sales reports.
- Works in tandem with Episys, Account Cross Sell, and the Application Process System (APS).

## WHAT IT DOES FOR ME:

- Is fully functional and configurable without required customization.
- Enables you to easily set up and maintain your credit union's ACS parameters with a user-friendly interface.
- Helps you establish the eligibility criteria for a member, making it easy to determine the products and services they qualify for, the items they will be offered, and the actions that should occur when the member chooses the product or service.
- Lets you view ACS Jumpstart sales and referral information by branch, user, or product.